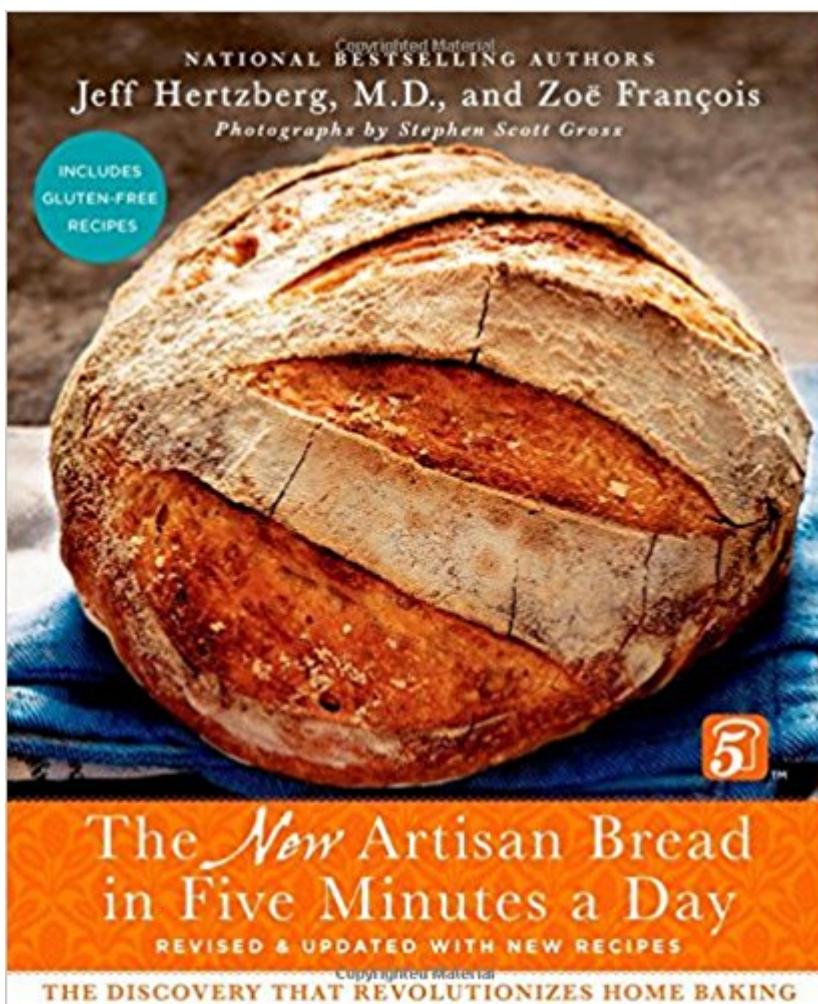


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# The New Artisan Bread In Five Minutes A Day: The Discovery That Revolutionizes Home Baking



## Synopsis

A fully revised and updated edition of the bestselling, ground-breaking Artisan Bread in Five Minutes a Day—the revolutionary approach to bread-making. With more than half a million copies of their books in print, Jeff Hertzberg and Zoë François have proven that people want to bake their own bread, so long as they can do it easily and quickly. Based on fan feedback, Jeff and Zoë have completely revamped their first, most popular, and now-classic book, Artisan Bread in Five Minutes a Day. Responding to their thousands of ardent fans, Jeff and Zoë returned to their test kitchens to whip up more delicious baking recipes. They've also included a gluten-free chapter, forty all-new gorgeous color photos, and one hundred informative black-and-white how-to photos. They've made the "Tips and Techniques" and "Ingredients" chapters bigger and better than ever before, and included readers' Frequently Asked Questions. This revised edition also includes more than thirty brand-new recipes for Beer-Cheese Bread, Crock-Pot Bread, Panini, Pretzel Buns, Apple-Stuffed French Toast, and many more. There's nothing like the smell of freshly baked bread to fill a kitchen with warmth, eager appetites, and endless praise. Now, using Jeff and Zoë's innovative technique, you can create bread that rivals those of the finest bakers in the world in just five minutes of active preparation time.

## Book Information

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## Customer Reviews

“Every step of Zoë and Jeff’s adventures in bread has been fascinating and delicious for us, the home bread bakers who follow them, but this book might be their most exciting yet because they’ve incorporated years of readers’ questions, problems, and discoveries into every chapter. This is truly

the all-you've-ever-wanted-to-know edition. And there are plenty of photographs â | at last!â • â •Dorie Greenspan, James Beard Award-winning author of *Around My French Table* and owner of *Beurre & Sel* cookiesâ œA fun, easy-to-follow collection for those who aren't afraid to shun baking traditions.â • â •Publishers Weeklyâ œWith this revised edition, Herzberg and FranÃ§ois continue to perfect their already easy and immensely popular bread-baking method. Essential.â • â •Library Journal

Jeff Hertzberg, M.D. has been a physician, university professor, information technology consultant, and ardent amateur baker. He developed a love of great bread growing up in New York City in the 1960s and '70s and began traveling to bread-loving countries like France, Italy, Germany, Spain, Britain, and Morocco, to sample and learn. He lives in Minneapolis with his wife and two daughters. ZoÃ« FranÃ§ois is a pastry chef and baker trained at the Culinary Institute of America. In addition to writing best-selling cookbooks, she creates tasty desserts on her pastry blog [ZoeBakes.com](http://ZoeBakes.com), as well as for the Cooking Channel, General Mills, and many national magazines. ZoÃ« lives in Minneapolis with her husband and two sons.

As far as culinary skills go, I'm just an average guy in the kitchen. For years my wife has done the majority of the cooking, because she's better at it and much faster than I am. We typically divide the duties with me outside at the grill (if the meal requires anything to be grilled) and her inside doing the real work. Because of some work schedule changes, I've had to up my game a bit in the kitchen, but I still just consider myself a B student in the kitchen. This cookbook completely changed my "average" image though. I've been baking bread with the original edition ofÂ Artisan Bread in Five Minutes a DayÂ since January 2011 and I have literally become renowned in my neighborhood and at work for baking amazing bread. One by one I've had half the dads in my neighborhood over and taught them how to bake amazing bread. It couldn't be simpler. For the basic recipe, you mix yeast, salt, water, and flour in a big tub and put it in the fridge to rise and chill overnight. Then the next day you can start baking. Bake however much you want, and then leave the rest of the dough covered in the tub for up to two weeks. You never have to knead or punch the dough. And besides the initial rise, you only need to let the formed loaves (I always bake more than one) rest and un-chill for about a half hour before you bake them. I can whip up a batch of dough in less than ten minutes. I store all my ingredients in plastic storage containers out in the garage, so I just grab what I need and bring it into the kitchen. I always mix the double batch recipe that they describe as the "6-2-2-13 rule" in one of the sidebars. That way I have plenty of dough to make loaves for my family

and make enough to take in to share at work. I rarely make the dough and bake it on the same day, because the dough is stickier and harder to work with at first. Although you CAN form and bake the loaves after the initial three hour rise, it's a lot simpler to let the dough chill overnight before you try to bake with it. The results are amazingly beautiful and delicious (and cheap) loaves of bread. I wish I could post pictures here, but I don't think I can add images until after the book is released to the public in October. The book has a great variety of recipes. I love making the deli rye and pumpernickel. Or if you prefer the simplicity of the master recipe, it's easy enough to stick with the master recipe and just slightly modify it by adding other ingredients. You can add fresh rosemary to make herb loaves. My wife's favorite is for me to add a cup of sunflower seeds before mixing. Another favorite of mine is to substitute dark beer for half of the water and add a cup of grated cheese and a cup of chopped fresh jalapenos. I think what I like most about these recipes is that they have a very wide margin for error. It's pretty hard to botch this up. Plus it's very easy to modify the recipes to suit your taste. If you like the flavor of yeast, then use more yeast. If you're watching your sodium, cut back on the salt. If you find that the dough is coming out too dry, add just a touch more water and cut back a half a cup of flour at a time until you find your perfect blend. Another simple thing to do is start with the master recipe and just add your favorite seeds to the top before you bake. Sesame seeds are my favorite. Flax seeds are also delicious. It's such a simple way to completely change the flavor of the loaf, all with the same batch of dough. Once you feel comfortable with the basic "master" recipe, it's very easy to branch out to the other recipes in the book. I've enjoyed all of the recipes that I've tried: whole wheat, semolina, English granary with barley malt and malted wheat flakes, and more. They're all amazing. What do you need to get started? Not much really, but I found that some extra accessories like a baking stone, pizza peel, and parchment paper really made things go better for me. I've put together a list of items in this collection: REVISED LINK:

[http://www..com/gp/registry/wishlist/2UN6876ZMFBSA/ref=pdp\\_new\\_wl?reveal=all&view=null](http://www..com/gp/registry/wishlist/2UN6876ZMFBSA/ref=pdp_new_wl?reveal=all&view=null) Keep it cheap! The best way to keep the price down is to buy the staple items at a big store like Smart & Final. Individual yeast packets at the grocery store are probably the most expensive ingredient (about a buck per packet). It's a lot cheaper to buy a pound of yeast for under \$4 at Smart & Final. Same goes for the flour: buy big bags of flour at Smart & Final to save money. For any of the difficult ingredients like rye flour (which is nearly impossible to find in my neighborhood) I just buy it here on . Anything I can't find here at I can find pretty easily (but not as cheaply) at King Arthur. What's new in this edition? I've been using the original edition of this book for years. The "New" edition has some nice new changes.\* Weights & Measures: All of the measures for the ingredients are now listed in

tables. Instead of just listing the measurements in cups, they are listed in U.S. units (cups, tablespoons, etc.), metric units, and also by weight. The most exact measurement is the weight, because regardless of how firmly or lightly you pack your scoops (resulting in different quantities), the weight is what it is. If you pack your cups densely, then 13 cups of flour will be more than is intended. But if you measure by weight, it doesn't matter how many cups you scoop.\* More photos: A picture is worth a thousand words. The original edition had good photos, but this one has even more. They really help.\* More recipes: The authors have a very active website with a thriving base of fans. They've done a nice job in this edition of adding some extra recipes suggested by or inspired by these fans.\* FAQ: This edition includes a great list of Frequently Asked Questions that have come up on their website.\* Gluten free: They've added an entire chapter of gluten free recipes.\* Tips & Techniques: They've expanded the contents of the Tips & Techniques chapter to provide even more helpful items.\* Improved index: The authors' description mentions an enhanced index. The advanced reviewer copy that I have doesn't include the index yet, so I'll just have to take their word for it. I thought the index in the original version was pretty strong, so I'm eager to see what they've done to improve it. Sadly the table of contents is still really bad. It just lists the chapters without any details. (Was pumpernickel listed under The Master Recipe or Peasant Loaves? Gaaaah!) I am obviously a huge fan of this technique and these recipes. I've personally coaxed dozens of my friends to buy the first edition and try baking for themselves. I've also given many copies of the first edition as gifts to friends. It's been a blast to see regular guys like me learn to bake amazing breads for our families. A bunch of us even got together and had a huge "Dad's Bake Sale" to raise money for one of our kids' sports teams. It was a huge success. I'll see if I can post some photos in the comments below (you can't link to them in the body of a review like this). Give it a try and have fun with it! EDIT: I've updated the link to the collection of tools. Hopefully preserves the link.

If you've never seen the first version of this book, *Artisan Bread in Five Minutes a Day: The Discovery That Revolutionizes Home Baking*, then spend a few minutes reading its reviews. Then, if you decide you like the reviews of the original version, come back here and buy this updated one instead. The updates are welcome improvements over the original. There are some obvious improvements: \* A couple dozen new recipes \* A chapter of gluten-free recipes \* More color photographs \* Less obvious changes, but more important to me: \* Recipes now include weight measurements for flour! This is important to me. In the first edition of this book, when measurements were only given by volume, I wasn't always sure I was getting the right amount of

flour, and would sit down and work out weight calculations by hand. Now, the authors have done the calculations for me.\* The authors have learned a LOT from their readers! They have a regularly updated website where readers post questions and comments and recipe variations. The authors have incorporated much of this information into the new edition. For example, the "tips and techniques" chapter has been significantly expanded to address a variety of issues that have come up over the last several years (such as "What do I do about changes in the dough toward the end of its storage life?"). If you already have the first edition, should you invest in this new one? It depends. Here's how I look at it: \* If you are an avid follower of the authors' website, then you are probably "up-to-date" on subtle tips, new recipes, and so on. So, this book might offer little beyond your original purchase. However, it does nicely integrate all the old material along with new information gathered over the last several years.\* If you have the old book, but do not follow the discussions on their websites, then you are likely to appreciate all the new information packed into this new edition. Buy the new version, and pass along the old version to introduce a friend to the "5 minutes a day" approach to baking bread.

Just received this book yesterday and after looking through it last night I can't begin to tell you how wonderful it is. I love the fact that all the recipes are for more than one loaf. It explains so much about baking. I'm a senior citizen and I'm just starting to make bread by hand. I've used a Bread Machine because I didn't want or know how to Knead Dough. Now at my age I can't Knead Dough. But with this book I Can Bake Bread. I'm thrilled to receive this book. I definitely will update my review after I've made a recipe which I've already picked out. My Book came on the day expected and packaged very well. Thank you Jeff for writing this book and offering it to me. Mary Lou :) :)

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